

August 3, 2017

09:00 – 10:00 *Registration*

10:00 – 12:00 Plenary Session
Strategic directions of the national taxi market development in the Russian Federation

12:00 – 12:15 *Coffee break*

12:15 – 13:45 Panel session
Challenges of the Global Taxi Market: international regulatory experience

13:45 – 15:00 *Press Conference / Lunch*

15:00 – 16:30 Working Session
Taxi car: today and future

Working Session
Smart taxi for a smart city

16:30 – 16:45 *Coffee break*

16:45 - 18:15 Round Table
Development of the insurance system for taxi

August 4, 2017

09:00 – 10:00 *Registration*

10:00 – 11:30 Working Session
Development of taxis in the regions: the experience of the Confederations Cup and preparations for Mundial

Working Session
Taxi driver: weak link or competitive advantage?

11:30 – 11:45 *Coffee break*

11:45 – 13:15 Working Session
Customer service development

Panel session
Taxi and ecology of the city

13:15 – 14:00 *Lunch*

14:00 – 15:30 Working Session
Financial instruments for taxi business development

Seminar
Development of taxi business in modern conditions

15:30 – 15:45 *Coffee break*

15:45 – 17:15 Panel session
Regulation of taxi in Russia: the view of experts

17:15 *Closing Cocktail*

August 3, 2017

Venue:

Congress Park at the "Radisson Royal Hotel, Moscow"
2/1, Kutuzovsky pr., bld. 1, Moscow

09:00 – 10:00	<i>Registration</i>
10:00 – 12:00	<p>Plenary Session Strategic directions of the national taxi market development in the Russian Federation</p> <p>Topics for discussion:</p> <ul style="list-style-type: none"> • What are the positions of key federal institutions? • How to allocate powers between the center and the regions? • What aspects of the legislation need improvement? • How to achieve effective interagency cooperation? <p>Invited to participate:</p> <p>Committee of the State Duma of the Federal Assembly of the Russian Federation for Transport and Construction; Ministry of Transport of the Russian Federation; General Administration for Traffic Safety of the Ministry of the Interior of the Russian Federation; Ministry of Labour and Social Protection of the Russian Federation; Federal Taxation Service; Federal Anti-Monopoly Service; The Government of Moscow</p>
12:00 – 12:15	<i>Coffee break</i>
12:15 – 13:45	<p>Panel session Challenges of the Global Taxi Market: international regulatory experience</p> <p>Topics for discussion:</p> <ul style="list-style-type: none"> • What are the global trends in the regulation of taxi markets? • Restraining measures in the sphere of taxi: is there any effect? • Should regulation change in the new technological realities? • Is it necessary to regulate separately the taxi order services? • What is the future of global platforms? <p>Invited to participate:</p> <p>Committee of the State Duma of the Federal Assembly of the Russian Federation for Transport and Construction; Relevant authorities of foreign states; Expert organizations</p>
13:45 – 15:00	<i>Press Conference / Lunch</i>
15:00 – 16:30	<p>Working Session Taxi car: today and future</p> <p>Topics for discussion:</p> <ul style="list-style-type: none"> • What are the requirements for modern taxi cars? • What innovations in the automotive industry will affect the business? • Do drones threaten the taxi market? • New opportunities for market participants

Invited to participate:

Ministry of Industry and Trade of the Russian Federation
Ministry of Energy of the Russian Federation
Automakers
Car Dealers
Hardware Manufacturers
Experts

15:00 – 16:30

Working Session
Smart taxi for a smart city

Topics for discussion:

- What is the role of taxi in the integrated development of urban transport and how will it change?
- What is needed for the development of multimodal routes with the participation of taxis?
- Development of ITS and monitoring systems: why should the city authorities interact with taxi services?
- How to provide access of the taxi to key urban infrastructure facilities?
- Is it necessary to limit the number of passenger taxis?

Invited to participate:

Relevant authorities of the subjects of the Russian Federation;
Centers for Traffic Management;
Regional information and navigation centers;
Taxi companies and taxi ordering services;
IT-companies;
Telecommunication companies;
Relevant public organizations and non-profit associations;
Experts in the field of transport and urban planning

16:30 – 16:45

Coffee break

16:45 - 18:15

Round Table
Development of the insurance system for taxi

Topics for discussion:

- CASCO and OSAGO • Driver's insurance • Passenger insurance • Risks insurance

Invited to participate:

Bank of Russia Service for Protection of Financial Services Consumers and Minority Shareholders;
Insurance companies;
Taxi companies and taxi ordering services;
Relevant public organizations and non-profit associations

August 4, 2017

09:00 – 10:00

Registration

10:00 – 11:30

Working Session

Development of taxis in the regions: the experience of the Confederations Cup and preparations for Mundial

Topics for discussion:

- How can the subjects of the Russian Federation support the development of regional taxi markets?
- What experience have the city-organizers gained during the Confederation Cup and how to take it into account when planning the development of transport systems in the regions?
- How are the host cities preparing to serve the guests and participants of the World Cup 2018 ?
- How to make a high-quality and safe taxi part of the city brand?

Invited to participate:

Relevant authorities of the subjects of the Russian Federation;
Relevant authorities of the cities-organizers of the Cup of Confederations and the World Cup 2018;
Experts;
Professional associations

10:00 – 11:30

Working Session

Taxi driver: weak link or competitive advantage?

Topics for discussion:

- Is it necessary to improve the driver's training?
- Drivers staff management: the most optimal schemes
- Is it possible to ensure driver safety?
- How to monitor the driver during his working day?
- Improvement of the pre-trip control system: is this possible?

Invited to participate:

General Administration for Traffic Safety of the Ministry of the Interior of the Russian Federation;
Manufacturers of equipment;
Producers of software;
Professional associations;
Driving schools
Consulting companies

11:30 – 11:45

Coffee break

11:45 – 13:15

Working Session

Customer service development

Topics for discussion:

- How to attract and retain regular customers?
- How to increase the number of orders?
- Is it worth investing in marketing and advertising?
- How to promote a mobile application?
- How to work with loyalty programs?
- Will low tariffs help keep the customer?

Invited to participate:

Taxi companies and taxi ordering services;
Relevant public organizations and non-profit associations;
Consulting companies;
Software vendors

11:45 – 13:15

Panel session
Taxi and ecology of the city

Topics for discussion:

- How does a taxi affect the ecology of the city?
- How to improve the environmental responsibility of taxi companies?
- Ecologization of taxi: a deterrent or driver of growth?
- What technologies will help taxi to become more environmentally friendly?
- How can the government support "green" trends?

Invited to participate:

Ministry of Transport of the Russian Federation;
Ministry of Industry and Trade of the Russian Federation
Ministry of Energy of the Russian Federation
Taxi companies and taxi ordering services;
Automakers;
Experts in the field of ecology

13:15 – 14:00

Lunch

14:00 – 15:30

Working Session
Financial instruments for taxi business development

Topics for discussion:

- Taxation • State support • Lending • Leasing • PPP • Cost reduction

Invited to participate:

Ministry of Economic Development of the Russian Federation;
Leasing and credit institutions;
Consulting companies;
Taxi companies and taxi ordering services;
Relevant public organizations and non-profit associations

14:00 – 15:30

Seminar
Development of taxi business in modern conditions

15:30 – 15:45

Coffee break

15:45 – 17:15

Panel session
Regulation of taxi in Russia: the view of experts

Topics for discussion:

- What is the role of the professional community in improving the regulation of the taxi market?
- How to improve the effectiveness of supervisory and monitoring activities?
- What are the most effective mechanisms for legalizing the market?
- What aspects of security should be regulated by the government?

Invited to participate:

Relevant ministries and agencies of the constituent entities of the Russian Federation;
Relevant federal ministries and agencies;
Taxi companies and taxi ordering services;
Relevant public and non-profit organizations

17:15

Closing Cocktail